



Maximiliano Candia

Full Stack Developer · Founder of StoreMax

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Full Stack Developer with 4+ years of professional experience, specialized in application modernization.

At emBlue Latam I help move a legacy .NET monolith toward Node.js microservices and ship features in React and TypeScript. Founder of StoreMax, a software studio with 6 products in production in 2026: SaaS, booking systems, fast landing pages and AI automations.

Shipped products

STOREMAX · 6 IN PRODUCTION IN 2026

● Pipi Software

Multi-tenant booking SaaS for nail studios with an AI Instagram content pipeline.

[SaaS · Multi-tenant · AI](#)
pipinails.com.ar

● Academia Candia

Enrollment, payments and schedules platform with a live price list on an Astro landing.

[Client project · Astro · Payments](#)
academiacandia.com.ar

● SplitBloom

Personal finance app: installments, shared expenses, monthly close, offline-first.

[Offline-first · Finance](#)
splitbloom.com

● Don Bigote

Barbershop management app: cash register, queue, payroll, KPIs.

[Management · KPIs](#)
donbigote.app

● StoreMax site

The studio's site: an Astro + Three.js + GSAP scroll experience.

[Astro · Three.js · GSAP](#)
storemax.ar

● n8n Content Pipeline

Topic → draft → artwork → Telegram approval → publish.

[n8n · Telegram · AI automation](#)

Experience

4+ YEARS

Full Stack Developer (SSR)

Aug 2022 - Present

emBlue Latam · digital marketing platform

- Evolutive maintenance and support of the platform's legacy .NET Framework backend.
- New features for the modern platform in React, TypeScript and Node.js.
- Transition from the .NET monolith to Node.js microservices, keeping both running side by side.
- Query optimization across MySQL, MSSQL and PostgreSQL; Redis caching for performance.
- Scrum: sprints, dailies and retrospectives.

Founder & Developer

Oct 2026 - Present

StoreMax · software studio · storemax.ar

- The studio brings my products under one brand: 6 in production in 2026. I own architecture, product decisions, build and deploy.

React 19

TanStack

Astro

Node.js

InsForge (Postgres)

Cloudflare Workers

n8n

Mentor, MERN stack

Feb 2023 - Feb 2024

Henry · coding bootcamp

- Guided full stack students through code reviews and debugging in the MERN stack.

Experience, continued

Tutor

Coderhouse · online education

Dec 2022 – Jul 2023

- Support for web development students in JavaScript, React and backend courses.

Freelance Full Stack Developer

Independent

2021 – Present

- Web applications for small businesses and academies: management systems, booking, landing pages and support.
- Client work since 2021 that grew into the products now shipped under StoreMax.

Skills

FRONTEND

BACKEND

DATA

INFRA & AUTOMATION

METHODS

TypeScript

JavaScript

React 19

Next.js

Astro

Angular

TanStack

Tailwind CSS

Three.js

GSAP

Node.js

.NET Core

.NET Framework

Microservices

InsForge

Cloudflare Workers

PostgreSQL

MySQL

MSSQL

Redis

Docker

CI/CD

Git

n8n

MCP

Scrum

DDD

Education

Systems Analysis (engineering track)

Colegio Universitario IES · 2023 – Jul 2027 (expected)

IT Technician

Universidad Nacional de Misiones (UNaM) · 2021

Full Stack Developer, MERN

Henry · Feb – May 2022

Software industry training

CESSI (Argentine Software Industry Chamber) · Nov 2021 – Jun 2022

Languages

- Spanish — native
- English — professional working proficiency (B2)

Certifications

- MERN Stack Application Development — DonWeb (Mar – Jun 2022)
- English Upper Intermediate B2
- Senior Programmers certificate
- Introduction to Programming and App Design
- Introduction to UX/UI Design

Leadership

- Rotaract Posadas — Vice President 2018 – 2019 · Public Relations Director 2019 – 2020